

# FOLI ERA™

old world quality, new age technology™



A variety of **TEXTURES**  
and **COLOURS**



**GIFT IDEAS FOR**  
your busy customers



Traditional Christmas  
**POINSETTIAS**



**2014**  
**CHRISTMAS**



New Product

Sedum makinoi\*



Gaultheria procumbens\*



A variety of textures and **COLOURS**

Try something different from traditional Christmas plants. There are many impressive foliage plants which vary both in colour and texture from the holiday mainstream. Alone or in groupings, you will be able to use these plants to create a unique and colourful display.



Begonia Rex and fern\*



Goldcrest



Winter Fern & succulents\*

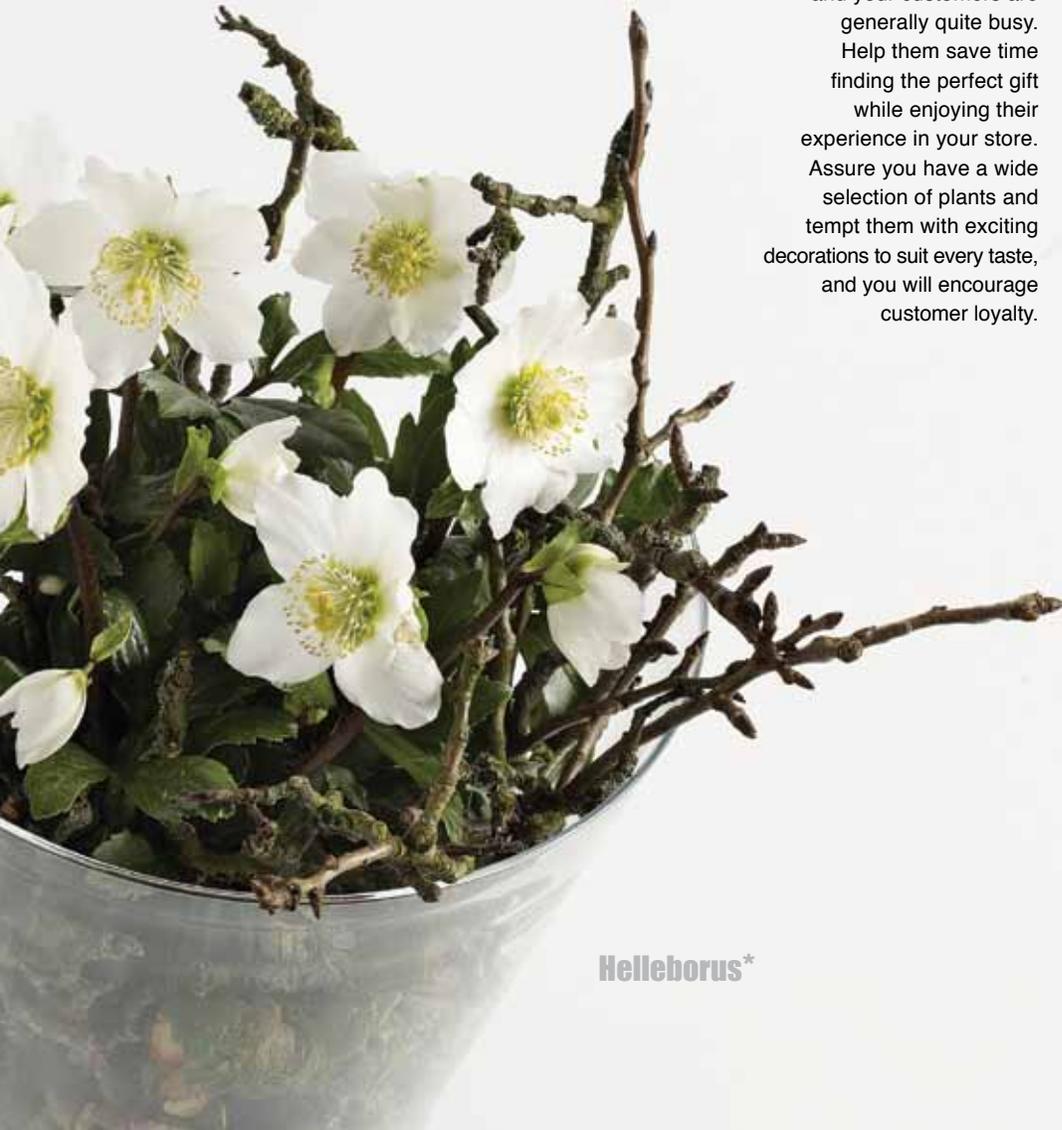
\*Suggested presentation. \*\*Products may not be exactly as shown.

# Gift ideas

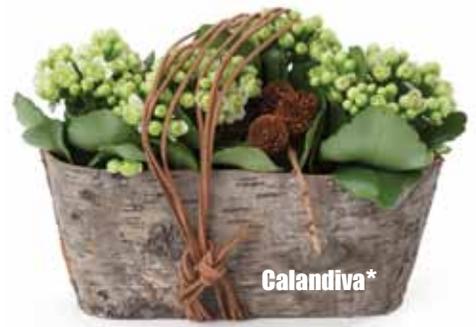
## FOR YOUR BUSY CUSTOMERS

### Christmas

is a time for presents, and your customers are generally quite busy. Help them save time finding the perfect gift while enjoying their experience in your store. Assure you have a wide selection of plants and tempt them with exciting decorations to suit every taste, and you will encourage customer loyalty.



Helleborus\*



Galandiva\*



Azalea\*



Christmas Cacti\*



Cyclamen\*



Anthurium Painted Gold or Silver



Ardisia With Berries\*\*



Amaryllis\*



Campanula 'White Wonder\*\*

# Traditional **CHRISTMAS** Poinsettias

Traditional Christmas poinsettias are beautiful in themselves but with simple, decorative ideas, an old standby can become an exciting, eye-catching Christmas sculpture. This winning combination will increase the value of your average sale and your holiday profits.



**Offer your customers a workshop** where they can create their own centerpieces. Visit our website for more details: [foliera.com](http://foliera.com)




## PRINCETTIA®

SUNTORY COLLECTION



**FOLIERA™**  
old world quality, new age technology™

Beamsville, ON Canada  
Tel.: 1 800 708-5589 · Fax: 905 563-5808

**Princettia®** is an exciting new series from the Suntory® Collection. It features naturally compact plants producing excellent branching and abundant flowers. This plant has an excellent shelf life.

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